
East-West University Signs Groundbreaking Partnership with Arizona State University to Become a Regional Hub in the Caucasus for Innovative, Interdisciplinary, and International Education in Georgia

Powered by Arizona State University, East-West University joins the ASU-Cintana Alliance to transform higher education in Georgia and prepare local and international students for global careers

Tbilisi, Georgia – June 24, 2025

East-West University is proud to announce a groundbreaking partnership with **Arizona State University (ASU)**—ranked the most innovative university in the United States for ten consecutive years by *U.S. News & World Report (2016-2025)*. Through this collaboration, East-West University joins the **ASU-Cintana Alliance**, a global network of forward-looking universities committed to delivering high-quality, globally relevant education that meets the demands of a rapidly evolving world.

East-West University, currently centered around its flagship Medical Doctor Educational Program, is now entering a bold new chapter. Through its partnership with Arizona State University and status as a Powered by ASU® institution, East-West University is set to accelerate its growth, redefine its academic vision, and relaunch its brand with a compelling global value proposition. East-West University students will benefit from academic experiences aligned with ASU's global standards, including access to ASU-designed curricula, world-class faculty development, global masterclasses, international research collaboration, and student exchange opportunities.

"East-West University is undertaking a strategic initiative to become a regional leader in international education, supported by its partnership with Arizona State University and the extensive global expertise of the Cintana Alliance," said Giorgi Khurodze, President of East-West University.

In addition, East-West University's expanded programs will be developed as dual degree pathways with ASU, giving students the opportunity—pending future regulatory approval—to earn both a Georgian degree from East-West University and an American degree from Arizona State University. These flexible, phased pathways will empower students to customize their academic journey, enhancing their employability and impact in both local and global markets.

"ASU is engaging with the intention of being part of a movement around the world to expand access to higher education and to expand high quality outcomes," said Michael Crow, President of Arizona State University. "Our work with Cintana is focused on taking educational attainment and helping it to become more ubiquitously available. Wisdom is considered rare, something to be granted to other people and scarcity is considered to be good. That will not get us where we

need to be as a species and as a global society. Our goal is to do something about that, at scale, and that's exactly what we are doing."

"East-West University is embarking on one of the most ambitious transformations we've seen in the region," said Douglas L. Becker, Founder and Chairman of Cintana Education. "By joining the ASU-Cintana Alliance, East-West University is not just expanding its academic offerings—it's reimagining what a modern, globally connected university can be. We're proud to support this bold vision to build a new kind of institution that delivers international-quality education and prepares students in Georgia to lead on the world stage."

East-West University also plans to strategically expand and diversify its portfolio of programs, aiming to become a truly international, innovative, and interdisciplinary institution. With this transformation, East-West University aspires to establish itself as a leading academic destination in the region—attracting both local and international students—and achieve an enrollment of over 7,000 students by 2034.

This ambitious growth will be driven by both the enhancement of its medical program and the launch of 22 new academic programs over the next five years. These new programs will span health sciences, business, digital technologies, and social sciences—fields where demand for high-quality education is growing both in Georgia and across the broader region. The initiative comes at a pivotal moment for Georgian higher education, where international student enrollment is increasing at a rate of 24% annually, and private universities now account for nearly 70% of total market growth.

About East-West University

East-West University is a dynamic new university located in Tbilisi, Georgia, with a strategic focus on internationalization, innovation, and interdisciplinary education. With a strong foundation in health sciences, East-West University is building a new model of higher education in the Caucasus region—designed to deliver academic excellence, student success, and global opportunity.

<http://eastwest.edu.ge>

About Arizona State University (ASU)

ASU is ranked the most innovative university in the United States and is recognized globally for its leadership in education, research, and societal impact. Through its exclusive collaboration with Cintana Education, ASU empowers institutions worldwide to deliver transformative academic experiences.

<https://www.asu.edu>

About Cintana Education

Cintana Education partners with ambitious universities to build innovative, globally connected academic programs. Through its alliance with ASU, Cintana enables institutions to scale access and quality in higher education, supported by the expertise and resources of one of the world's top-ranked universities.

<https://www.cintana.com>