Strategic goal N1 –Ensure university recognition and participation in community development

Strategic goal N2 – Introduction and implementation of student-oriented instruction.

Strategic goalN3- Introduction and development of efficient Univeristy management system.

Strategic goal N 4- Internationalization development

Strategic goal N 5- Introduce and develop educational program.

Strategic goal N 6 – development of the infrastructure

Strategic goal N1

Ensure University recognition and participation in community development

➢ **Strategic goals:**

✓ formulating the strategy to popularize the University in local and international sector and planning efficient communication process

✓ University activation in local and international media

✓ Develop university partnership on national level.

✓ develop university partnership on regional and international scale

✓ Promotion of knowledge in society and development of continuing education principles

✓ Social and cultural activity

Expected outcomes:

- The name "East West Teaching University" - "EASTWESTUNI" - associated with the high quality Georgian and foreign language programs

- Student oriented based university services are provided

- Employment support and personal development activities of the University are effective

- The University is actively involved in the development of society and facilitates "continuing education principles"

Strategic goal N2
Implementation and development of Student-oriented system

Strategic goals:

- ✓ Ensure students' involvement in the quality assurance system;
- ✓ Ensure quality and scope of student representation in management process management;
- ✓ Ensure the independence of the student self-government system and the involvement of their university management.

Expected outcomes:

Student-oriented instruction process is provided and actualized; demand from future students is growing and dynamic. Institution is competitive on educational market, as on national, regional and international level. Diversification of the student services and growth of student involvement –management based on effective student service provides actualization of the moto –**be as close with our students to know what they need.** The services based on these needs and their mechanisms provide the university student satisfaction, that is important for the university advancement and development.

Strategic goal N3
Introducing and development of efficient university management system

Strategic goals:

- Establishment of Quality Assurance Culture;
- Establishment and development of the PDCA approach in ensuring the maintenance of the crop;
- Implementation and development of effective management of human resource management;
- Implementation and development of effective financial management;
- Introduction and development of electronic systems in university management
- Development and implementation of methodology for attraction, adaptation, development and maintenance of personnel;
- Attracting administrative and academic personnel with high potential (academic and invited personnel);
- Support to enhance the qualification of the program implementing staff;
- Develop and implement mechanisms for enhancing qualification and motivation

Expected outcomes:

- Assessment criteria of the academic personnel are employed and the composition of the academic staff is updated / updated according to these criteria;
- The quality assurance mechanism of the university activity is effective and efficient
- Implementation of planned events / attitudes to improve management and service
- University management is more efficient and transparent
- Ensure efficient spending of time, relevant matrimonial materials and human resources.
- Motivated and qualified staff;
- Increase of stakeholder satisfaction;
- Increase efficiency of the university activity

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Strategic Goal N4
Internationalization development

Strategic goals:

- Internationalization of research activities;
- Create and care for students and academic personnel recruiters network;
- Development of bilateral relations with international (partner) universities;
- Supporting the integration of international students;
- Research and development of research;
- Integrating research results in the learning process

Expected outcomes:

- Active participation of academic staff in national / regional and / or international research projects
- Increase the number of academic publications and quality
- Increase the number of local / regional / international scientific activities by participation / organization of academic staff
- Social activities responsible for joint cooperation with non-governmental organizations are implemented
- is applied and efficiently used the antiplagen system;
- University scientific publications are internationally referenced;
- The university research grants system is introduced in the university.

Strategic goal N5

Introduce and the devrlopment of educational programs

Strategic goals:

- ✓ Implementation and the development of the program;
- ✓ Use of international experience in the development of educational programs
- ✓ Internationalization of Programs;
- ✓ Exercise joint programs with foreign high education universities
- ✓ Strengthening Student / Personnel / International Mobility-Exchange Programs
- ✓ Integrating research results in the study process

Expected outcomes:

- ✓ University educational progams are competitive in Georgian and international educational market;
- ✓ As a result of program renewal cycle popularity and superiority of the educational programs are provided,
- ✓ Evaluation criteria of the academic personnel is implemented and renewal of academi personnel membership is depend on this criteria;
- ✓ Within the scope of each educational program , the courses that are offere are extended , memorandums for cooperation are signed on teaching and research projects.
- ✓ The University is authorized for vocational programs.
- ✓ Within the scope of each direction the training module are implemented for professional preparation.
- ✓ Anti plagiarism system is implemented;

Strategic goal N6

Development of the infrastructure

Strategic goals:

- Development of existing training base
- Development of library spaces and services
- Development of university clinics
- Building and development of new Campus

Possible outcomes:

- The existing training base is optimally utilized
- Enactment of new learning Campus, ensuring adaptive environment;
- Provision of professional programs base;
- Infrastructure support for university clinic and development of research activities